

# Business Department Travel Seminar 2024

Disneyland and Universal Studios  
Anaheim, California

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Note: The schedule and details in this document could change! After we know exactly who is going, we will firm up all the details. However, the costs should stay relatively consistent.



## Travel Dates

| Day       | Date    | Activity  | Details  |
|-----------|---------|---|--|
| Tuesday   | March 5 | Travel to Southern California<br>Day 1 Disneyland | Travel seminar officially begins upon arrival at the SLC airport |
| Wednesday | March 6 | Day 2 Disneyland leadership workshop              |  |
| Thursday  | March 7 | Day 3 Disneyland<br>Behind-the-scenes tour        |  |
| Friday    | March 8 | Universal Studios Hollywood                       |  |
| Saturday  | March 9 | Travel back to SLC                                | Travel seminar officially ends upon return to the SLC airport    |

## Credit

You may receive one credit hour for joining the Business Department on this travel experience! To earn the credit for **BUS 2750 Business Travel Seminar for spring semester**, you will be required to attend one preparatory class meeting before the trip. Assignments will be completed during the travel experience. Make sure you take a device to the travel destination on which you can complete the daily assignments that are submitted via Canvas. Plan to have assignments due every night. These are fun assignments that apply to our experience!

## Cost Breakdown

See the following table for **approximate** costs **per person**:

|  |                      |
|--|----------------------|
| • Airfare  | \$350 (approximate)* |
| • Hotel  | \$400**              |
| • Airport shuttle  | \$65                 |
| • Disneyland Three-day Park Hopper                             | \$375***             |
| • Leadership workshop  | \$40                 |
| • Walt's Main Street Story                                     | \$180                |
| • Universal Studios Hollywood one-day ticket                   | \$120                |
| • Transportation to/from hotel and workshops/Universal Studios | \$50                 |
| • T-shirt  | \$20                 |

**TOTAL**

**\$1600 (one person/bed)**

\*If we can get a better price on the tickets, your balance will be reduced  
\*\* Single rooms will cost approximately double the rate  
\*\*\*Amounts are group rates and depend on at least 20 participants

As you prepare for the trip, take into account the extra money you'll want to have on hand. You will need to pay for all of your food. You will probably want to pick up some souvenirs as well!

Fill out this info form after you make your first payment:



## Deadlines

|                        |                                 |       |            |
|------------------------|---------------------------------|-------|------------|
| Thursday, October 26:  | Payment #1 and information form | \$450 | BY 3:30 PM |
| Thursday, November 16: | Payment #2                      | \$400 | BY 3:30 PM |
| Thursday, December 14: | Payment #3                      | \$400 | BY 3:30 PM |

YOU MAY ALSO PAY \$1600 ON OCTOBER 26 IF YOU DON'T WANT TO MAKE PAYMENTS

**NON-REFUNDABLE AFTER PAYMENT #1 – AIRLINE TICKETS WILL BE PURCHASED WITH YOUR DEPOSIT, AND THEY ARE NON-REFUNDABLE.**

When you fill out the required form, you will provide your full legal name, as well as emergency and contact information. The airlines are very strict with correct information. Whatever form of ID you use must match your tickets exactly. If you have a middle name or initial, please indicate on the form, along with your date of birth.

Thursday, January 11:      Final Payment      Balance (\$350 shared room)

## Limitations

- The official Snow College experience begins when students arrive at the departure airport and ends when students arrive back at the home airport *if they have arranged flight travel through the faculty lead*. If not arranged through faculty lead, the official experience begins upon arrival at the Disney Resort.
- Unless a parent/child, spouse, or sibling relationship, Snow College strongly recommends that **all room occupants be the same gender**.

- Students, faculty, staff, **and guests** traveling with our Snow College delegation will be expected to act in accordance with the Snow College student code of conduct (no alcohol; disorderly conduct; breaking park, airline, tour rules; etc.). **Any person associated with the Business Department travel experience found violating the Snow College student code of conduct or Disney park regulations will pay for an immediate flight home from the destination.**
  - Student code of conduct via website (pay particular attention to the Student Responsibilities section): [https://www.snow.edu/catalog/student\\_rights.html#studentcode](https://www.snow.edu/catalog/student_rights.html#studentcode)
- Guests (non-students) will be required to go through procedures to become a designated volunteer (this designation requires no charge but protects the traveler and the college)
- **ADDITIONAL FORMS AND RELEASES WILL BE REQUIRED BEFORE THE TRAVEL EXPERIENCE**

## Leadership Training

### Disney Leadership Strategies for College Students

#### Overview

In this course participants explore the importance of Disney’s 5 Keys of Excellence that guide Disney Cast Members in everything they do. Participants will be challenged through a variety of experiences focusing on effective communication and critical thinking. Through hands-on learning and problem-solving scenarios, participants will experience the real-world application of these principles as they interact with Disney leaders and discover their own personal leadership style.



#### Key Learning Opportunities

After completing this workshop, participants will be able to:

- Discuss the importance of diversity when assembling a team
- Understand the value of a positive attitude when faced with any challenge
- Describe Disney’s 5 Keys of Excellence and how these impact a large organization’s ability to quickly solve problems
- Describe and analyze the relationship between Cast Excellence, Guest Satisfaction and Business Results
- Engage with various partners to problem-solve through collaboration
- Understand their personal leadership skills and their own leadership style

### Walt’s Main Street Story

On this intimate walking tour, discover hidden details, little-known facts and endearing trivia about Disneyland Park’s magnificent Main Street, U.S.A. Listen as your dedicated tour guide regales you with behind-the-scenes stories and enchanting tidbits throughout this 90-minute experience. Plus, learn about special links to Walt Disney’s boyhood town of Marceline, Missouri.

It all culminates with a visit to Walt’s apartment high above the Disneyland Fire Station in Town Square where Guests will have the chance to enjoy refreshments on the patio—for the first time ever! This experience includes:

- A walking tour down Main Street, U.S.A.
- A visit to Walt’s legendary apartment
- Refreshments on the apartment patio

## Contact Information

Please contact Stacey McIlff with any questions about this travel experience: [stacey.mciff@snow.edu](mailto:stacey.mciff@snow.edu)